Marlboro
World Championship Team

2061035386

9999999999999999

Mr. Sample A. Sample
1234 Main Street
Anytown, USA 00000

Peel this label off and place it where indicated on the order form of the enclosed catalog.

Dear Mr. Sample:

The Marlboro World Championship Team is coming to town, and here are three special ways for you to get in on the action.

GET TRACK GEAR
We're pleased to introduce official Marlboro Track Gear - a collection of the hottest gear on the racing circuit, all available at insider prices and only 5 pack UPCs.

As a special offer to you, we've included a $5 certificate good toward any catalog purchase of $25 or more.

FREE TICKETS TO MARLBORO 500 QUALIFYING
Come see the speed and excitement of racing - your tickets are free! Just take the coupon below to the Michigan International Speedway box office, located behind the main grandstand, on Saturday, July 31, to receive two free tickets. You'll be able to watch all the qualifying action for the Marlboro 500 as two-time Indy 500 champion Emerson Fittipaldi battles for the pole position along with drivers Mario Andretti, Al Unser, Jr., Bobby Rahal and Paul Tracy. Plus you'll see the International Race of Champions, where top drivers from IndyCar and NASCAR do battle in identically prepared cars. The action starts early, so get to the track in the morning and enjoy a great day at the races.

DRIVE IN THE MARLBORO GRAND PRIX
Come to our Marlboro Bar Night and race against three challengers in our virtual reality video game. You'll find out what it's like to be behind the wheel of an Indy car, reaching speeds of over 200 mph. You can find us at The Big Apple Sports Bar at 419 E. Louis Glick Highway in Jackson on Thursday, July 29, Friday, July 30, and Saturday, July 31, from 9:00 p.m.-1:00 a.m. each night. Call (517)782-5526 for directions.

Marlboro
World Championship Team
Follow Us

TEAR HERE

VOID

SAVE $2

When you complete and return this smokers survey, we'll send you a $2 carton coupon good on any style of Marlboro.

Please complete the following information, detach and mail in the envelope provided. No facsimiles accepted. For smokers age 21 or older. Offer good until October 31, 1993. Allow 6-8 weeks for delivery.

VOID

Marlboro
World Championship Team

SPECIAL TICKET OFFER

TEAR HERE

Two free tickets
Marlboro 500 Qualifying
International Race of Champions

Redeem at the M.I.S. ticket office
located behind the main grandstand
Michigan International Speedway
Brooklyn, MI
Good only on Saturday, July 31
Ticket information (517)592-6671 or 800-354-1010

TEAR HERE

PBM13072

9999999999999999

Mr. Sample A. Sample
1234 Main Street
Anytown, USA 00000

If your name or address is incorrect, please print the correct information here

MR./MRS./MS. _____

Address _____

City _____ State _____ Zip _____

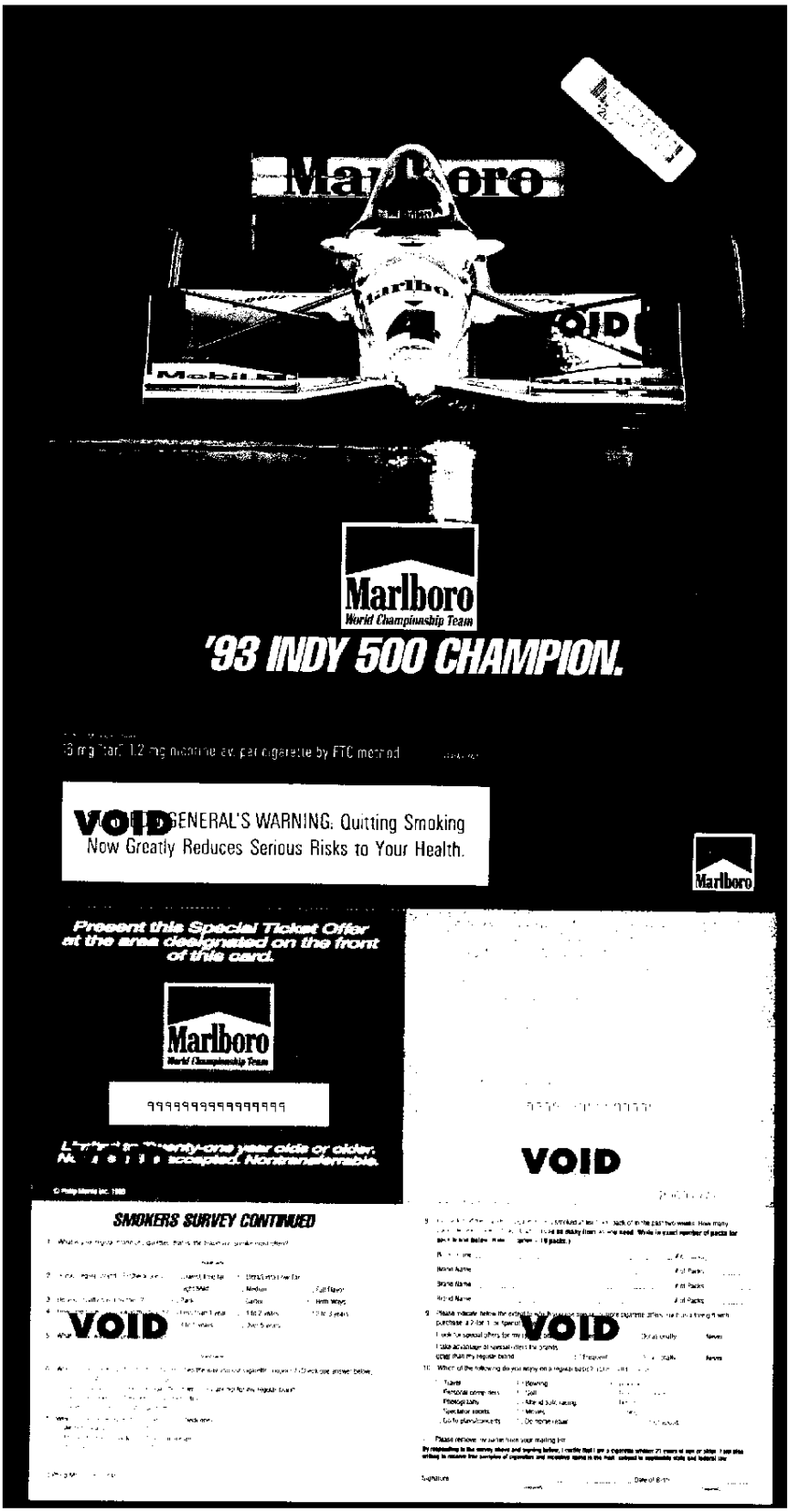
Phone # ( ) _____

VOID

Next, turn this panel over to answer some brief questions. Thank you.

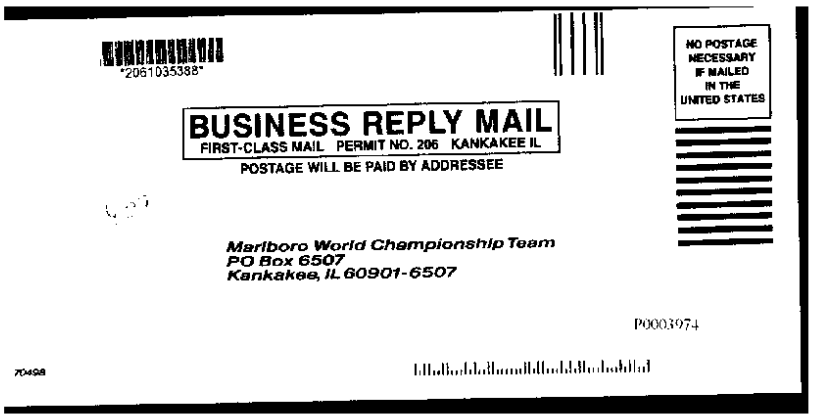
2061035386

Source: https://www.industrydocuments.ucsf.edu/docs/zfmp0003



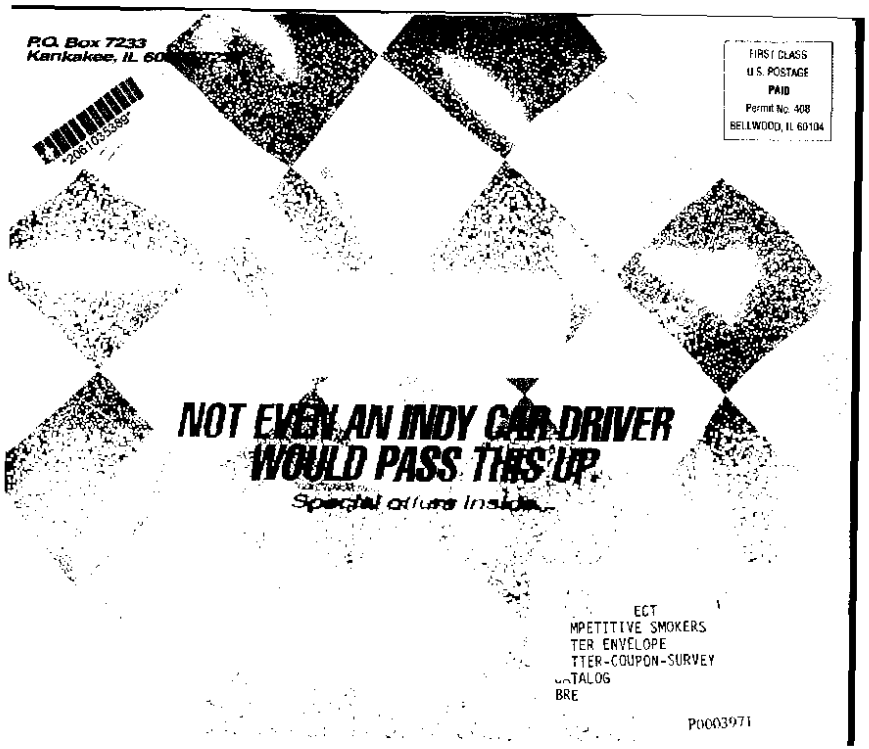
2061035387

Source: https://www.industrydocuments.ucsf.edu/docs/zfmp0003



2061035388

Source: https://www.industrydocuments.ucsf.edu/docs/zfmp0003



2061035389

Source: https://www.industrydocuments.ucsf.edu/docs/zfmp0003